

PHOTOGRAPHER & MEDIA CREATOR - SPAIN

This small, specialist travel agent offers hand-picked private villas, haciendas, and *cortijos* in Spain, working closely with our suppliers and guests to deliver a memorable stay. The images, videos and graphics seen on our website and social channels are pivotal in ensuring clients are inspired by what they are booking and help reflect the high quality of the properties we offer.

We are looking to appoint an in-house or freelance photographer and media creator, who is capable of capturing enticing photography & video to bring our villas and experiences to life.

Work will be focused on the Costa del Sol, and travel to other parts of Spain may also be required.

As a company photographer & media creator, you will be responsible for photographing our villa rentals and experiences, then creating a variety of visual media assets for use by the marketing team. The end product will include photography, video, drone footage, graphics and iPhone reels for social media, and may also include the creation of floor-plans and 3D tours for our Platinum properties.

All of this material helps to ensure The Luxury Villa Collection continues to be a modern-looking and visually welcoming company that appeals to a very modern, affluent audience.

You will work closely with the Product and Marketing team to provide visual media in a timely manner, to an agreed brief and utilising the most up to date skills, expertise, and practices.

DUTIES INCLUDE:

- Expert in real estate or travel photography and experienced drone photographer with excellent post-production skills
- Arrange photo shoots, to include staging and capture of original and unique images and video clips of villas, destinations, and experiences
- Process images and videos supplied by 3rd party collaborators, to ensure it meets the visual aesthetic and website specification of The Luxury Villa Collection brand.



- Create a regular fresh stream of original and unique images and video clips for use across a variety of media (website, social, PR), using the existing catalogue or from shooting new material.
- Visit resort destinations and activity/food venues to capture new images and video footage to an agreed brief to supply marketing campaigns.
- Capture and processing drone footage in accordance with local regulations
- Stay current with Travel & Lifestyle Photography tastes and trends, attending inperson or online training as and when required.
- Maintain current knowledge of the graphics criteria required by social media channels, including Facebook, Instagram, Twitter, YouTube.
- Work closely with, and be guided by, the Marketing Manager to provide fresh visual content as needed
- Creation of graphics for print and online ads, and PDFs for client brochures
- Nice to have: Create floor plans and 3D tours of selected villas as briefed.
- Manage the image filing system to ensure current media is quickly accessible by colleagues
- Uploading media to the company website, in accordance with company guidelines

DESIRED SKILLS INCLUDE:

- Self-motivated, organised, and able to manage own time efficiently, while keeping accurate records of time worked
- Experience working with HNW clients and suppliers, requiring 100% discretion
- Proven experience in travel or architectural photography
- Flexibility in terms of timetable to capture venues during best light
- Excellent editing and post-production skills

THE CANDIDATE WILL NEED:

- Clean driving license and own vehicle
- The candidate will ideally have their own high-quality equipment, but we can look to supply certain items if the candidate is an experienced user.
- Quiet space to work from home, ideally with own computer for editing
- Based on the Costa del Sol or able to travel around Spain as needed

REMUNERATION

Salary will be commensurate with experience, based on a full-time schedule (40 hours per week). Travel expenses will be covered and a refreshment and mileage allowance is also available.